

**RECEIVED**  
**CENTRAL FAX CENTER**  
**AUG 10 2005**

PATENT

Application No.: 10/728226  
Attorney Docket No.: 98-043-C1

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**CUSTOMER NO. 22927**

**Applicants:** Walker et al.  
**Application No.:** 10/728226  
**Filed:** December 4, 2003  
**Title:** METHOD AND APPARATUS FOR DETERMINING A  
PROGRESSIVE DISCOUNT FOR A CUSTOMER  
BASED ON THE FREQUENCY OF THE  
CUSTOMER'S TRANSACTIONS  
**Attorney Docket No.:** 98-043-C1  
**Group Art Unit:** April 11, 2005  
**Examiner:** HAYES, John  
(703) 306-5447 /voice  
(571) 273-8300 /fax

**AMENDMENT and RESPONSE**  
**to the Office Action mailed April 11, 2005**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed April 11, 2005 (Paper No. / Mail Date 20050405), please consider the following remarks.

This document is filed by Applicants' representative on behalf of the present Applicants for patent. Accordingly, references in this document to "we," "us," "our," and the like will be understood as indicating the present Applicants.

08/12/2005 KBETEM1 00000002 500271 10728226

01 FC:2251 60.00 DA  
02 FC:2201 200.00 DA